

Name	
Team name	

W1 P1 Game design principles

Record your thoughts on your assigned game
VISUAL DESIGN Visual design means how the game looks, including the pictures, colours, and buttons you see on the screen.
AUDIO ELEMENTS Audio elements are all the sounds you hear in the game, including the music, voices, and sound effects that make the game
more fun and exciting.
GAMEPLAY (LUDOLOGY) Gameplay is related to the rules and procedures that guides a player through the game. They also provide the structure for how the game reacts to players' actions, such as what you do, how you play, and what you need to achieve to win.
ENGAGEMENT Engagement is about keeping players interested and excited while playing the game, making sure they enjoy it and want to keep playing.

